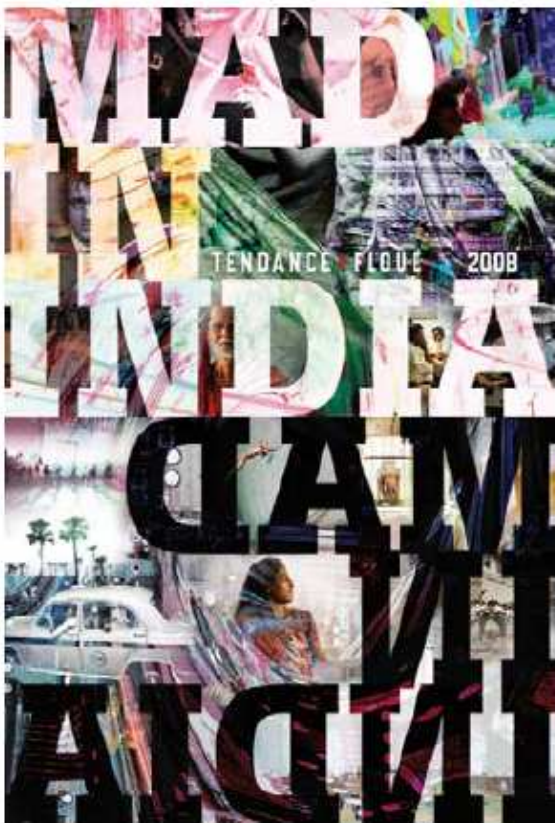


MAD IN INDIA

TENDANCE > FLOUE

Insight into contemporary India by the photographers from the collective and fourteen Indian writers.

In April 2008, Tendance Floue was invited by the French Embassy in India to participate in the inaugural photography festival on the Indian subcontinent, IndiaPhotoNow'08. Tendance Floue, in partnership with journalists Cécile Cazenave and Vincent Rea, created *Mad in India*, an independent magazine put together in 3 weeks in collaboration with an Indian graphic artist, Indian writers and journalists.



Tendance Floue is a collective of eleven photographers. For more than fifteen years, an indefinable alchemy of ideas and energies have made it possible not only to create a new and original photographic language, to question the photojournalistic process and attempt to renew the field of narration. Beyond their individual approaches, the photographers, in a collective spirit, are launching into a photographic adventure of a different order, all-encompassing and akin to performance. Comparing pictures, putting others together, forming combinations: from their shared work comes a new material.

Printed in India, *Mad in India* will be launched in the framework of IndiaPhotoNow'08:

Saturday, December 6th at *Romain Rolland Gallery*, Alliance Française de Delhi, 72 Lodhi Estate, New Delhi.

Monday, December 8th at the *Auditorium of Govt. Museum and Art Gallery*, Sector 10-C, Chandigarh in collaboration with the *Chandigarh Lalit Kala Akademi* and the *Alliance Française "Le Corbusier" de Chandigarh*, and at *Kalakriti Gallery*, 468, Road n°10, Banjara Hills, Hyderabad in collaboration with the *Alliance Française d'Hyderabad*.

Wednesday, December 10th at *Kriti Gallery*, Raman Niwas, Raja Sir Motichand Road, Mahmoor Ganj, Varanasi, and at the *Alliance Française de Bangalore*, Thimmaiah Road, Vasanthanagar, Bangalore.

Thursday, December 11th at *Bose Pacia Gallery*, Stephen Court, 18 Park Street, Kolkata in collaboration with the *Alliance Française du Bengale*, and at the *Alliance Française de Madras*, 24 College Road, Nungambakkam, Chennai.

**Bilingual French/English magazine – bound binding – 18x26 cm
200 pages – 115 pictures and creations – 3200 ex.**

Texts

The journalists Cécile Cazenave and Vincent Rea have collected texts, thoughts and testimonies of Indian writers, journalists and poets.

Ch-ch-ch-ch Changes, column by Indrajit Hazra

Nishi by Samit Basu

Interview by Jayati Ghosh

Polo (in the mint of), by Altaf Tyrewala

Ancient Figures, by Rongili Biswas

Illiberal Democracy, column by Mohamad Junaid

On the Roofs, by Geetanjali Shree

Tradition and Apostasy, by Devangshu Dutta

My kind of exile, by Tenzin Tsundue

Hanuman Sapiens, by Abha Dawesar

Poems, by Balbir Madhopuri

Interview by Vandana Shiva

Bad Carma, column by Anita Roy

Car Ride through Bombay/Mumbai, by Priya Sarukkai Chabria

India: Song of the Road, column by Biswhadeep Moitra

Divinely Bovine, by Aveek Sen

Photos

Portraits out of frames by Meyer: social and religious barriers are transferred thanks to a photomontage; people are depicted in a univers which will never be theirs.

The Telegraph by Pascal Aimar: immersed in the daily life of a newspaper.

Next City by Patrick Tourneboeuf: townscape of cities rising out of nowhere.

Screens and Ideation by Olivier Culmann: the way of life in multinational corporations and daily life in the workplace.

Kolkata by Bertrand Meunier: wandering in the streets of Kolkata.

Dharavi by Gilles Coulon: Dharavi, the biggest slum in Bombay, on the eve of the eviction of 1 million people.

From Dharamsala to Delhi by Flore-Aël Surun: where the Tibetan protest meets the Olympic flame.

Last days in Kashi by Mat Jacob: encounter with those who have chosen to die in Kashi Benares.

Farmlands by Thierry Ardouin: rural life in the Punjab region.

Mayapuri by Denis Bourges: everyday life recycling of a New Delhi breaker's yard.

Tagore's tree by Philippe Lopparelli: a visual and nostalgic conversation with Rabindratah Tagore.

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